

# Enough is Enough!

The Campaign for Corporate Responsibility in Entertainment

*Sponsored by Citizens for Change, Inc.*

## FOR IMMEDIATE RELEASE

Friday, September 28, 2007

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## NATIONALLY SYNDICATED RADIO HOST, MICHAEL BAISDEN TO JOIN ENOUGH IS ENOUGH! CAMPAIGN RALLY AT BET EXECUTIVE'S HOUSE

Washington D.C. – Rev. Delman L. Coates, Organizer of the Enough Is Enough! Campaign will hold a press conference regarding the Campaign for Corporate Responsibility in Entertainment movement @ 2:00 p.m. EDT on Saturday, September 29, 2007 during the rally outside the home of BET CEO Debra Lee. The rally begins at 1PM.

### WHO:

Rev. Delman L. Coates Ph.D., Campaign Organizer  
Enough Is Enough Campaign supporters

### WHAT:

For the third consecutive week protesters will demonstrate outside the Washington DC residence of Debra L. Lee, Chairman and CEO of Black Entertainment Television Networks. With nationally syndicated radio talk show host Michael Baisden voicing his support and intent this week, and noted activist Dick Gregory joining the Enough is Enough Campaign last Saturday, campaign supporters are more determined than ever to hold their ground until a change is made in the way media portrays Blacks and people of color. They will also be joined this week by a bus from New York City.

### WHEN:

Saturday, September 29, 2007, 1:00 p.m. – 3:00 p.m. EDT

### WHERE:

Outside the home of Debra L. Lee, BET Networks Chairman and CEO  
2800 McGill Terrace, N.W.  
Washington, DC 20008

### WHY:

Community leaders along with people of conscience and concern are protesting the commercialization and marketing of negative and derogatory images of black men and women in the entertainment industry. This movement recognizes the power of media and entertainment corporations to shape American attitudes, opinions, behaviors, and even policies by and about people of color.